



The Martinez Foundation 2012 Event Sponsorship Opportunities

The Martinez Foundation's Teatro ZinZanni Benefit Performance May 2, 2012

- Event Description: Fun, Festive, Fundraising Event including Dinner, Spirited Entertainment, and Limited Live and Silent Auctions
- Expected Attendance: 280
- Cost to Attend: \$150 per guest, \$250 premium floor seating, table sponsorships beginning at \$1,000 for table of four
- Guest demographic to include The Martinez Foundation's most charitable donors; exclusive opportunity for high-value exposure to affluent leaders in the Seattle region
- Multiple sponsorship opportunities from \$20k Title, down to \$1,000 table sponsor for 4

The Martinez Foundation Keys to Success Luncheon October 10, 2012, Sheraton Seattle Hotel

- Largest Martinez Foundation fundraising event of 2012; luncheon model; mission-focused
- Expected Attendance: 500 - 600
- Cost to Attend: Free, \$150 suggested donation
- Wider promotional reach to larger audience and more diverse guest demographic
- Keynote Speaker, TBD
- Multiple sponsorship opportunities from \$25k Title, to \$1,500 table sponsorship for ten

The Martinez Foundation's Seattle Mariners Game Night June 8, 2012, Mariners vs. Dodgers @ 7:10pm Discounted Tickets: \$20 View Reserved; \$40 Field Level

- Ticket Sponsorship Opportunities for Corporations, Small Businesses and Individual Donors
 - Employee Family Night Possibilities
 - Corporate or Individual ticket purchase for donation to nonprofit organization
 - Promotional Benefit of on-screen recognition and welcome for groups of 25+
 - Minimum \$500 for purchase of 25 tickets; no limit.
 - 25+ tickets: Group name on scoreboard
 - 40+ tickets: Two free tickets included
 - 100+ tickets: Edgar-signed baseball to raffle or donate to charity
 - 300+ tickets: Edgar-signed bat to raffle or donate to charity



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Martinez Foundation 2012 Keys to Success Luncheon October 10, 2012 Sheraton Seattle Hotel

Keys to Success Luncheon, Presenting Sponsor: \$25,000

- Title sponsorship placement on all print invitations & programs, event signage, website
- Logo on Keys to Success Luncheon event page of The Martinez Foundation website
- Logo on Save-the-Date e-mailed to 2,000 Martinez Foundation supporters
- Logo on all electronic communication to Keys to Success table captains and guests
- Co-branded promotional item gifted to all event attendees, such as pens, notepads or other item featuring sponsor and The Martinez Foundation logos
- Up to three VIP tables of ten (30 guests total) to host clients, colleagues and friends
- Personal acknowledgement by Edgar and Holli Martinez in event opening remarks
- Listing among corporate sponsors on the Martinez Foundation website for one year
- Ten guests invited to VIP reception with Edgar and Holli Martinez and Keynote Speaker
- Six invitations to sponsor appreciation party hosted by Holli and Edgar Martinez, date TBD
- Four invitations to Edgar's annual celebrity poker tournament in Jan. 2013 (value \$1,400); Until April 30, opportunity to include additional poker seats in the sponsorship at reduced rate of \$250 per seat.

Summa Cum Laude Sponsor: \$10,000

- Logo on Keys to Success Luncheon event page of The Martinez Foundation website
- Listing on Save-the-Date e-mail to 2,000 Martinez Foundation supporters
- Listing among corporate sponsors on the Martinez Foundation website for one year
- Verbal recognition in event opening remarks
- VIP table for ten including pre-luncheon reception with Edgar and Holli Martinez and Keynote Speaker
- Four Invitations to sponsor appreciation party hosted by Holli and Edgar Martinez, date TBD
- Two invitations to Edgar's annual celebrity poker tournament in Jan. 2013 (value \$700); Until April 30, opportunity to include additional poker seats in the sponsorship at reduced rate of \$250 per seat.

Magna Cum Laude Sponsor: \$5,000

- Promotional exposure on event programs, event signage and on-screen during event
- VIP table for ten guests
- Listing on the Keys to Success luncheon page of the Martinez Foundation website
- Logo included on USPS mailing to 2,000 Martinez Foundation supporters
- Two invitations to pre-luncheon VIP reception with Holli and Edgar Martinez and Keynote Speaker
- Two Invitations to sponsor appreciation party hosted by Holli and Edgar Martinez, date TBD

Cum Laude Sponsor: \$2,500

- Promotional Exposure on event programs, event signage and on-screen during event
- Listing on the Keys to Success luncheon page of the Martinez Foundation website, June 1 – Nov. 1
- VIP table for ten guests
- Two invitations to pre-luncheon VIP reception with Holli and Edgar Martinez and Keynote Speaker

Table Sponsor: \$1,500

- Company or individual name listed within event program and on screen during the luncheon. Table Sponsors underwrite the \$150 giving goal per guest seated at their table of ten.

Martinez Foundation Sponsorships: Karen Wilson | Karen@TheMartinezFoundation.org | 206-255-7340



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UNLOCKING OPPORTUNITIES FOR EDUCATION

The Martinez Foundation's Teatro ZinZanni Benefit: May 2, 2012

Teatro ZinZanni Benefit, Presenting Sponsorship: \$20,000

- Title sponsorship placement on all print invitations & programs, event signage, website
- Logo on Teatro ZinZanni event page of The Martinez Foundation website
- Full page advertisement in event program
- Co-Branded attendee giveaway such as wine glass or shot glass
- Personal thank you from Edgar and Holli Martinez on-stage before the performance
- Creative acknowledgement within the Teatro ZinZanni performance
- Logo on two direct mailings to 2,000 Martinez Foundation supporters
- Logo on up to three e-blasts to entire Foundation database
- Eight event tickets including premium floor seating, guest gift & festive apparel for your attendees (boas, hats, etc.)
- Autographed Edgar Martinez "Final Game Photo" for your event guests
- Four invitations to sponsorship appreciation party hosted by Edgar & Holli Martinez, date TBD
- Four invitations to Edgar's annual celebrity poker tournament in Jan. 2013 (value \$1,400); Until April 30, opportunity to include additional poker seats in the sponsorship at reduced rate of \$250 per seat.

Summa Cum Laude Sponsor: \$10,000

- Half-Page Advertisement in evening's program
- Name and logo printed on event collateral including program, signage, website
- Logo on two direct mailings to 2,000 Martinez Foundation supporters
- Logo on up to three e-blasts to entire Foundation database
- Personal thank you from Edgar and Holli Martinez on-stage before the performance
- Eight event tickets including premium seating, guest gift & festive apparel for your attendees (boas, hats, etc.)
- Autographed Edgar Martinez "Final Game Photo" for your event guests
- Four invitations to sponsorship appreciation party hosted by Edgar & Holli, date TBD
- Two invitations to Edgar's annual celebrity poker tournament in Jan. 2013 (value \$700); Until April 30, opportunity to include additional poker seats within sponsorship package at reduced rate of \$250 per seat.

Cum Laude Sponsor: \$5,000

- Name and logo printed on all event collateral, including program, signage and website
- Personal thank you from Edgar and Holli Martinez on-stage before the performance
- Logo on up to three e-blasts to entire Foundation database
- Logo on minimum of one direct mailing to 2,000 Martinez Foundation supporters
- Four event tickets including premium seating, guest gift & festive apparel for your attendees (boas, hats, etc.)
- Autographed Edgar Martinez "Final Game Photo" for your event guests
- Two invitations to sponsorship appreciation party hosted by Edgar & Holli, date TBD

Table Sponsor: \$1,000

Table sponsorship for four includes premium seating, special gift for your guests and recognition as table sponsor in event publications.